

Message Text

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R 251844Z AUG 77
FM SECSTATE WASHDC
TO AMEMBASSY LONDON

UNCLAS STATE 203116

LONDON FOR BURNETT ANDERSON

E.O. 11652: N/A

TAGS:(ANDERSON, BURNETT)

SUBJECT:SPEAKING ENGAGEMENTS FOR AMBASSADOR BREWSTER

1. THIS IS IN RESPONSE TO YOUR COMMUNICATION OF AUGUST 11 INDICATING THAT AMBASSADOR BREWSTER WOULD LIKE TO DELIVER A SPEECH IN CENTRAL U.S. AT A LUNCHEON ON MONDAY, NOVEMBER 7. UNFORTUNATELY, THE ECONOMIC CLUB OF DETROIT HAS A COMMITMENT FROM PETER JAY TO ADDRESS THEIR MEMBERS DURING THAT WEEK. THE CHICAGO COUNCIL ON FOREIGN RELATIONS, HOWEVER, WOULD LIKE TO HOST A MEETING ON DATE YOU PROPOSED.

2. PROGRAM FORMAT WOULD BE ON-THE-RECORD, 30 MINUTE SPEECH FOLLOWED BY Q&A SESSION (12:15-1:15 P.M.). LOCAL CHICAGO MEDIA WOULD BE INVITED BY THE COUNCIL TO COVER EVENT. PROGRAM WOULD BE ATTENDED BY ABOUT 500 CHICAGOANS REPRESENTING BUSINESS, ACADEMIA, AND CIVIC ORGANIZATIONS. THIS WOULD BE DIRECTLY FOLLOWED BY A SMALL (10 PEOPLE), INFORMAL LUNCHEON
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WITH SELECT INDIVIDUALS AT A NEARBY RESTAURANT. THE BRITISH C.G. IN CHICAGO WOULD BE INVITED TO HEAR THE AMBASSADOR'S SPEECH AND ATTEND THE LUNCHEON.

3. TO MAXIMIZE THE EFFECT OF THE AMBASSADOR'S VISIT TO CHICAGO, PA WOULD LIKE TO EXPLORE THE POSSIBILITY OF ADDITIONAL MEDIA EVENTS. WE ARE THINKING OF AN EDITORIAL BACK-

GROUND SESSION WITH THE CHICAGO TRIBUNE AND AN APPEARANCE
ON A LOCAL TV TALK SHOW.

4. IN ORDER TO PROGRESS WITH PLANS FOR AMBASSADOR
BREWSTER TO VISIT CHICAGO, WE NEED CONFIRMATION OF HIS
ACCEPTANCE OF THE PROGRAM PROPOSED BY THE CHICAGO COUNCIL
ON FOREIGN RELATIONS WITH A SPECIFIC SPEECH TITLE. IN
ADDITION, WE NEED AUTHORIZATION TO EXPLORE ADDITIONAL MEDIA
APPEARANCES. FINALLY, WE NEED EXPECTED ARRIVAL AND DEPAR-
TURE TIMES AND DATE(S) FOR CHICAGO. CHRISTOPHER

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